



Press kit

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1. The company

The AUTEC GmbH & Co. KG was founded in 1988. Due to a consequent product development AUTEC has become a symbol of high quality and appealing light alloy wheels during the last 20 years.

AUTEC wheels are the perfect combination of innovative design and technical quality. From the very first sketch to the complex model building through to serial production, the entire development and production process is characterized by the highest possible care and a very special attention to detail.

The high quality standard is based on the following factors:

- The use of the latest CAD/CAM-programmes in wheel development
- Manufacturing in modern production centres according to the latest technological standards
- Use of high quality raw materials
- Comprehensive and permanent quality controls at every stage of production (such as 100% x-ray and waterproofing checks)
- Extensive painting methods
- TÜV certificates for every wheel

An extensive product range from 13 to 20 inch wheels, a wide range of applications as well as niche appliances feature the AUTEC wheel program.

AUTEC wheels stand for innovative, creative and independent designs: from timeless and elegant up to sportive and aggressive. Premium paintings e.g. in brilliant silver, anthracite or front polished black feature the expressive appearance of the wheels and give every vehicle an individual character.

The ingenious logistics and distribution system of the company ensures short and reliable delivery times and guarantees a schedule to depend on.

Distributors benefit from detailed application lists, clearly arranged catalogues, a database of TÜV and ABE certificates as well as a serviceable web shop.

End customers get useful information about designs and fields of applications by contacting the numerous distribution partners and can learn more about our products and services on the website www.autec-wheels.de.



**Type G – Galactic
Anthracite matt polished**

Available sizes:

6,5 x 15 | 7,0 x 16 | 7,5 x 17 | 8,0 x 18

NEW: Type “G” – Galactic

Powerful elegance! Galactic’s design impresses with distinctive and precisely defined spokes leading straight into the dominant central area. The interplay between the matt anthracite painting of the spokes and the polished surface of the central area arranges a self-confident performance.

Type G is available with ABE in the wheel sizes 6,5 x 15; 7,0 x 16; 7,5 x 17 and 8,0 x 18, with 5-hole mountings.



Type F – Fanatic
Brilliant silver polished

Available sizes:

6,5 x 15 | 7,0 x 16 | 7,5 x 17

NEW: ATEC's wheel type "Fanatic" – Impressive performance!

Type F represents bravery and progress. 15 clearly defined spokes run elegantly into a prominent centre that convinces with its edged, exceptional look. The finish in brilliant silver polished emphasizes the harmonic elegance of the wheel.

Fanatic is available with ABE in the wheel sizes 6,5 x 15; 7,0 x 16 and 7,5 x 17, with 4- and 5-hole mountings.



Type R5 – Race 5
Black matt polished

Available sizes:

6,5 x 15 | 7,0 x 16 | 7,0 x 17



Type R4 – Race 4
Anthracite polished

Available sizes:

5,5 x 14 | 6,0 x 15 | 6,0 x 16

New: Race – racy and aggressive!

Race's spectacular design is featured by edged double spokes deviating to the prominent centre. Race captivates with aggressiveness and ultimate power as well as a fascinating contrast between the dark painting of the rim well and the front polished spokes.

The 5-hole version of the wheel – Race 5 – is black matt polished and available with ABE in the wheel sizes 6,5 x 15; 7,0 x 16 and 7,0 x 17.

Race 4 has a surface in anthracite polished and is available with ABE in the sizes 5,5 x 14; 6,0 x 15 and 6,0 x 16, with 4-hole mountings.

Press release

February 26th, 2010

Wheel
Collection



Design
Collection



AUTEC releases its brand-new catalogues!

AUTEC's spring catalogues 2010 are now available!

The Wheel Collection – AUTEC's sales manual for distribution partners – contains a demonstrative presentation of the product range as well as an extensive application list which allows to check the compatibility of vehicle and wheel quickly due to the well-arranged structure of the chart and the newly introduced "colour-column".

The Design Collection for end customers shows every wheel with huge photographs and detail images.

This year's wheel program has an unprecedented variety of products: With Race 4, Race 5, Galactic and Fanatic AUTEC presents four new wheel designs characterized by a very sportive, self-confident and aggressive look.

The new catalogues can be downloaded on www.autec-wheels.de/kataloge1.



Dr. Hans-Uwe Berger

Technical department under new direction

On April 1st Dr. Hans-Uwe Berger took over the direction of the technical department of the AUTEC GmbH & Co. KG and is responsible for the design and construction of light alloy wheels from this date on.

Dr. Berger studied Mechanical Engineering at the Technical University in Darmstadt and did a PhD at the University of Canterbury (New Zealand). After being an assistant lecturer in dynamics at the University in Christchurch Dr. Berger worked for the consulting company EnginSoft and was in charge of the technical sales of CAE software.

The 32 year-old engineer is an adept of the wheel industry: already as a teenager he helped out in the parental company, the BCW Kraftfahrzeugtechnik GmbH, as well as the SRF Südrad Roues France S.A. and took part in trade fairs and business trips to wheel manufacturers.

AUTEC's CEO Bernhard Ellerböck is happy to welcome a new team member and is convinced that the AUTEC GmbH & Co. KG will benefit from Dr. Berger's industry and technical knowledge.



**Typ E – Ethos
Black polished**

Available sizes:

6,5 x 15 | 6,5 x 16 | 7,0 x 16
7,5 x 17 | 8,0 x 18



**Typ E – Ethos
Brilliant silver**

Available sizes:

6,5 x 15 | 6,5 x 16 | 7,0 x 16
7,5 x 17 | 8,0 x 18 | 8,5 x 18
8,5 x 19

Ethos – a bestseller of the AUTEC design program

Whether in black polished or in brilliant silver – also more than two years after its introduction AUTEC's wheel type Ethos still belongs to the bestsellers of the wheel program.

The reason for this fact is simple: It is the creative and extraordinary design of the wheel. The star-shaped central area and the harmonic lines give the wheel an independent character and enhance the attractiveness of every vehicle.

Ethos black polished impresses with interesting colour contrasts of the black painting and the front polished surface. The version in brilliant silver is featured by a low-key design and its all-season applicability.

Ethos is available with ABE for almost all vehicles, with 5-hole mountings.

**Type G – Galactic**

Anthracite matt polished

6,5 x 15 | 7,0 x 16
7,5 x 17 | 8,0 x 18**Type F – Fanatic**

Brilliant silver polished

6,5 x 15 | 7,0 x 16
7,5 x 17**Type R4 – Race 4**

Anthracite polished

5,5 x 14 | 6,0 x 15
6,0 x 16**Type R5 – Race 5**

Black matt polished

6,5 x 15 | 7,0 x 16
7,0 x 17

AUTEC presents its design collection at the REIFEN in Essen Hall 3.0 – Booth No. 139

From 1st to 4th of June the AUTEC GmbH & Co. KG will present its design collection to the trade visitors at the REIFEN in Essen.

AUTEC's highlights at the fair are the four wheel innovations of the summer program 2010: Galactic, Fanatic, Race 4 and Race 5 are featured by a very sportive, powerful and self-confident look and therefore underline the new young and dynamic image of the wheel distributor from Schifferstadt/Germany.

As a special eye catcher AUTEC will present the other designs in creative and striking finishes, e.g. in gold polished, red polished, white painted or laminated in bright colours – you will be amazed!

**Available sizes:**

5,5 x 14 | 6,0 x 15 | 6,5 x 16

7,0 x 16 | 7,0 x 17 | 7,5 x 17

8,0 x 18

**Zenit – Available in 18“ from autumn on
Premiere at the REIFEN**

Besides the sizes 5,5 x 14; 6,0 x 15; 6,5 x 16; 7,0 x 16; 7,0 x 17 and 7,5 x 17 AUTECH's wheel design "Zenit" in brilliant silver and anthracite matt will be offered also in 8,0 x 18 from autumn on and will therefore be available for almost all vehicle segments.

The premiere of the 18 inch wheel will take place at the REIFEN in Essen.

Zenit belongs to the most popular all-season wheels in AUTECH's design collection. Reason for this is the clear and sportive design of the wheel which is characterized by seven dynamically contoured spokes that are connected at the rim flange.

Type Z's painting in brilliant silver adds the wheel a sportive exclusiveness while the painting in matt anthracite of type Za gives the wheel a very trendy appearance.

Zenit is available with ABE for vehicles with 4- and 5-hole mountings.



Type Ap – Arctic plus
Brilliant silver

Available sizes:

7,5 x 16 | 8,0 x 17

New in our winter wheel collection: Type Ap – Arctic plus

AUTEC proudly presents its new winter wheel! **Arctic plus – a facelift of the A type wheel** – offers additional features: It is available in **7,5 x 16** (currently in preparation) and **8,0 x 17** (available from September on) for various vehicles of the brands Mercedes, BMW and Audi and can be mounted with the original fittings. Furthermore Mercedes drivers can apply the manufacturer's original centre cap.

Type Ap is characterized by a linear spoke structure and clear contours. The central area of the wheel has a striking concave design. Arctic plus has a pure and sportive touch due to its impressive painting in brilliant silver.

The wheel is available with ABE / TÜV certificate.

Wheel
CollectionDesign
Collection

AUTEC releases its new winter catalogues!

AUTEC's winter catalogues 2010 are now available!

As always our sales manuals offer extensive information and graphical material for a competent consulting of the customers.

The Wheel Collection for AUTEC dealers contains a detailed application list giving the possibility to check the compatibility of vehicle, wheel and tire very quickly.

The Design Collection for end customers includes an overview of all winter designs with large pictures helping potential buyers to find their favourite design.

Both catalogues can be ordered via phone or e-mail or can be downloaded on www.autec-wheels.de.

3. Press contact

If you require further information please do not hesitate to contact us!

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We are looking forward to hearing from you!