



The Dealers Club – AUTEC’s successful B2B-platform

The Dealers Club – AUTEC’s online platform for dealers – is at the distributors’ disposal for nearly two years now.

Every listed AUTEC dealer in Germany and abroad can become a member of the club. By now already 20% of the AUTEC customers benefit from the advantages – trend upwards.

Numerous service features supporting the daily work form the basis of the success of the Dealers Club:

- 24/7 order service for wheels, fitting kits and advertising material
- Order tracking from entry to delivery
- Availability check for the chosen wheel design
- Wheel configurator with the possibility of downloading certificates
- List of rarities
- Download area including brochures, wheel pictures and car pictures
- Club news with the latest information
- Regular and exclusive newsletter

All information given in the Dealers Club – such as the availabilities of our wheel designs and the certificates – are updated constantly.

Consequently the Dealers Club is an up to date information path as well as an efficient way of ordering.

Within the relaunch of www.autec-wheels.de the Club Pages of the Dealers Club were made over completely and show now a very attractive design, a clear structure and a high usability.



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