



Relaunch of the AUTEC website – New look for a new spring season!

The homepage of the AUTEC GmbH & Co. KG (www.autec-wheels.de) was revised completely and gleams in new splendour now!

Within the relaunch the website was designed more modern and clearer. Several areas of the homepage were optimized or newly conceived in order to enhance the user-friendliness of the sites both for dealers and customers:

For instance after selection of the car type via the “Configurator” you will find a clearer list of results; furthermore the menu item “Design program” allows you to sort the wheels by size now in order to facilitate the wheel selection.

The “Technical information“ provides information and tips concerning build and maintenance of your light alloy wheels.

The newly integrated “Download area” offers TUV certificates, catalogues and wheel images.

“We are happy”, says Managing Director Bernhard Ellerböck, “to be able to give structured information about our wheels and to provide a comprehensive service in an attractive design within the relaunch of our homepage.”

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